

Jed Watson Portfolio Descriptions

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Koi Pond – Summer 2013

Koi Pond was an audio/visual projection installation for my digital painting class in which I was both the artist and technical director.

Within a semester's course work in Digital Painting, I made a slideshow that was exhibited on the exterior wall of the Jenkins Fine Arts Center at East Carolina University's School of Art and Design in Greenville, NC.

Utilizing Adobe Creative Suite 6 Photoshop's slideshow feature and masking capabilities I projection mapped the slide show onto the side of the Fine Arts Center.

Ken Bova – Fall 2013

Ken Bova is an Artist Profile that I produced and directed for the Visual Storytelling class at East Carolina University. It is meant to discuss an Artist's approach to their process and work. Ken Bova is an authentic person and I wanted to capture that authenticity in this profile.

Roulette – Fall 2013

Roulette is a short film written by Ieuan Hale that I produced and directed for the narrative portion of the Visual Storytelling class at East Carolina University

Transparent Music Video – Fall 2013

Transparent was an experimental music video assignment that I produced and directed to collaborate with a musician and a contemporary ballet dancer. I have been in a contemporary ballet company and have always wanted to experiment with filming that medium.

Meditation Space – Fall 2013

Meditation Space is a short music video that that I produced, directed, and animated to depict a metaphor for the thoughts of a person while in a meditative state.

View From My Window – Fall 2013

View From My Window is a projection mapping project proposal made for a motion graphics class that proposes a future project that would document kitchen windows from around the world and project them in one location on facsimile windows in a gallery space accompanied by actual photos of the window space to aid the recreation of the physical interior of the window. Exploring the idea of voyeurism and challenging the audience expectations by attempting to bring others' perspective into view.

Battling Brewers – Spring 2014

Battling Brewers is a title sequence that I animated for a reality television pilot.

The Airport Series – Spring 2014

The Airport Series is a Holga Camera photo assignment for a photography survey that was meant to expand my understanding of black and white film photography.

FLAC – Fall 2014

FLAC is a short product logo animation for the free lossless audio compression company FLAC, utilizing Maxon Cinema 4D and Adobe After Effects.

It is Always Now – Fall 2014

It is always now is a kinetic typography piece that I animated that provides a visual representation of a speech entitled Death and the Present Moment by Sam Harris. Utilizing Adobe After Effects the text, representative of the audio, is moved in novel ways.

Empyrean Trajectory – Fall 2014

Empyrean Trajectory is a theme-scape made for the Advanced Motion Graphics class at East Carolina University. Utilizing stock footage and Adobe After Effects many images are composited together as a metaphor to depict a trajectory from earth to the heavens.

Art History Promo Video – Fall 2014

A short agency style promotional piece made for East Carolina University's School of Art and Design Art History Program. The requirements were to use a visual metaphor to describe the Art history program for a peer-to-peer promotional video to be placed on the School of Art and Design's web page.

A Colony Lost – Fall 2014

A Colony Lost is a 30-minute documentary about the Lost Colony, made during my Agency Production Class. I was Executive Producer on the project.

The semester's coursework for Agency Production required the class to identify a documentary topic, conduct research, pre-production work, film, and complete post-production work to create a thirty-minute television documentary to be aired on regional PBS. One of the unique aspects of the production was to utilize experts across multiple disciplines: archeologist, historians, research librarians, theatrical costumers, and national park rangers. These relationships allowed us to tap into academic resources and created a collaborative environment between the humanities, fine arts, and sciences.

The class began by identifying the Lost Colony as the subject. Research then began with the experts in early American history and culture, anthropology, North Carolina history, and Native American History. From this research we were able to create a narrative outline that fit our television format. Once done, we conducted on-camera interviews with experts and filmed recreation scenes, maps, and period illustrations.

Finally, we assimilated all of these assets into our documentary and began editing the story for public viewing. To our knowledge no undergraduate production class has attempted the execution of a television documentary within the semester format at this high level of production quality and brought together so many experts across multiple disciplines that culminated in a story for the general public told through the eyes of experts in both the arts and sciences.

This project will air on UNC TV PBS this spring.

TOUCH Samadhi Equinox Festival – Fall 2014

The TOUCH Samadhi Equinox Festival is a premiere Psytrance festival in North America. The festival features art and music twenty-four hours a day for three days every fall. I was a stage design installation technician 2012-2014 and a musical performer from 2009-2014.

Portfolio Reel – Fall 2014

All video work up until the spring of 2014

Intermittent Signal - Spring 2015

A documentary chronicling an artist's first attempt to do a medium scale projection mapping installation.

Times Square Electronic Garden - Spring 2016

The "Times Square Electronic Garden" project initiated a conversation about climate change, energy use and green urban spaces. Designed and fabricated by New York University students, this earth bomb or "seed bomb" featured speakers and live sensors among the plants that connected to our URL. The idea was to "re-nature" Times Square so that the public can contemplate new natures within our cities. We invited people to explore soothing living vegetative surfaces and recognize the stark contrast of their hyper-electrified surroundings. The students designed and built an open central sphere for visitors to circulate through so that they could encounter a microcosm of hanging gardens. Around the sphere we created a greenscape of serpentine living benches for rest, gathering, and contemplation. The whole project, start-to-finish, was erected and removed in a 24 hour period on May 10th, 2016. It was a place to reimagine Times Square's consumer culture into a truly sumptuous environmental future.

Designing For Live Performance "Hedwig and the Angry Inch" - Fall 2016

A design from the ground up for the performance of Hedwig and the Angry Inch. Scale model, projection mapping, concept art, etc.

Requeerium - Fall 2016

A representation of queerness through interpreted memories

Artists and engineers from the Interactive Telecommunications Program (ITP) and the Integrated Digital Media Program (IDM) will debut a performance installation that addresses notions of queerness and societal response in relation to contextual environments.

The performance highlights the emotions behind collected memories, ever changing based on participation and engagement. *Requeerium* confronts the idea of identity, rethinking motion capture technology as a tool for empathy and understanding, allowing interactive environments to confront audience members on preconceived ideations of queerness, as well as providing a space for queer audience members to see representations of stories similar to their own.

The experience consists of live motion capture cues by the audience coupled with a virtual reality installations to create a participatory performance, designed to immerse the audience in queer life.